

3

FAX# 215 564 1103
HARRIS REPORT FROM REP

AUG31/12 12.42
*** WPXI-TV ***

REP. # OFF. # 18 SALESMAN #

BUYER NAME KATHRYN WELSH

SALES PRSN WA- CHERYL BLAIR

ORDER # _____ CONTRACT # 6303066

	CLASS:	NATL.	LOCAL	REGIONAL
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[illegible]

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			AUG31/12 12.42

FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$5,380
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

998

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 345 AGENCY EST# = 2161
AGENCY PRODUCT CODE = 390

1	500P-530P	30	\$550.00	9/7	9/7	1	FRI	1
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PROGRAM : CH 11 EARLY NEWS
CON COM1: CH 11 EARLY NEWS

2	500P-530P	30	\$550.00	9/17	1	MON	1
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PROGRAM : CH 11 EARLY NEWS
CON COM1: CH 11 EARLY NEWS

3	530A-800A	30	\$265.00	9/9	9/16	1	SUN	2
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PROGRAM : SUN MORNING NEWS
CON COM1: SUN MORNING NEWS

REP HEADLINE# 6303066
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
 ORDER WORKSHEET

FAX# 215 564 1103
 HARRIS REPORT FROM REP

AUG31/12 12.42
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			600P-630P	30		\$500.00	9/9	9/16	1		SUN	2
PROGRAM : CHANNEL 11 NEWS SUNDAY												
CON COM1: CHANNEL 11 NEWS SUNDAY												
5			800A-1000A	30		\$275.00	9/9	9/16	1		SUN	2
PROGRAM : SUN MORNING NEWS												
CON COM1: SUN MORNING NEWS												
6			500P-530P	30		\$550.00	9/6	9/13	1		THU	2
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
7			500P-530P	30		\$550.00	9/11	9/11	1		TUE	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
8			500P-530P	30		\$550.00	9/5	9/5	1		WED	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
SEP/12						\$5,380.00						
CONTRACT TOTAL												\$5,380.00
TOTAL SPOTS												12

MARKET TOTALS \$21,520 WPXI 25% KDKA 24% WTAE 48% WPGH 3% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*